



The Town of  
**Niagara-On-The-Lake**

## TOWN'S PROGRESS DRAWS NATIONAL ATTENTION

**FOR IMMEDIATE RELEASE**

**November 13, 2012**

**Niagara-on-the-Lake** – Recent moves by Town Council and staff to diversify Niagara-on-the-Lake's economy has garnered national attention in a prominent on-line business publication.

In the November 2012 issue of the ***Canadian Business Journal***, Lord Mayor Dave Eke and CAO Mike Galloway offer their insights into the many exciting developments happening here in Niagara-on-the-Lake. The article, which figures prominently in the Municipal section of the publication, provides readers with an overview of the Town's transformation to a premier agri-tourist and heritage destination and how that success is being leveraged to diversify our economic base.

"We want to get the word out that Niagara-on-the-Lake is open for business," stated Lord Mayor Eke. "This article is a good first step in reaching out to those investors and letting them know about the opportunities we offer."

A major focus of the town's economic development strategy is attracting commercial and light industrial enterprises for the Glendale area. According to CAO Galloway, "We will continue to support all aspects of our primary market, which is tourism, but we will also look to other opportunities which complement this overall plan."

To view the full article, please click on <http://www.cbj.ca/brochures/2012/Nov/Niagara-on-the-Lake/index.php>

For further information, please contact  
Lord Mayor Dave Eke or Mike Galloway, CAO  
905-468-3266