



## NEWS RELEASE

# Niagara-on-the-Lake and Farmworker Hub to Host Community Soccer Viewing Event

For Immediate Release

June 16, 2026

The Town of Niagara-on-the-Lake, in partnership with the Farmworker Hub located at Cornerstone Community Church, is inviting residents and members of the local farmworker community to come together for a community soccer viewing event for the championship of the FIFA World Cup 2026™.

Details are below:

- **Date:** Sunday, July 19, 2026
- **Time:** Doors open at 2:30 p.m., followed by greetings from the Town at 2:45 p.m. The game begins at 3:00 p.m.
- **Location:** Niagara-on-the-Lake Community Centre (14 Anderson Lane)

The community event was inspired by ideas shared by the community and the Lord Mayor, reflecting a collective vision to bring people together and foster connection, inclusion, and community spirit through sport. Attendees will be invited to:

- Watch the championship soccer match together, broadcast in the Auditorium
- Enjoy complimentary refreshments and snacks
- Learn more about local community resources from the Farmworker Hub information table

Additionally, one lucky winner will be selected at random to receive a gift basket.

To support participation, transportation will be coordinated between Cornerstone Community Church (1570 Niagara Stone Road, Virgil) and the Community Centre for farmworkers attending the event. Designated bicycle parking will also be available on-site at the Community Centre.

The Town looks forward to hosting this event in July for all soccer lovers!



### **Quotes:**

"This event is about bringing people together. Sport has a unique ability to connect people from different backgrounds, and we are pleased to support an opportunity for residents and members of our farmworker community to gather, celebrate soccer, and build relationships." - **Lord Mayor Gary Zalepa**

"Many farmworkers are far from home and family while working in Niagara-on-the-Lake. This event provides an opportunity to gather, connect with others, and enjoy the excitement of the big game together in a comfortable and welcoming environment." - **CAO Nick Ruller**

"The Farmworker Hub is thrilled that a member of our community, together with the Town of Niagara-on-the-Lake, approached us with the idea of hosting a gathering to watch the championship game together. The response from our friends on the farms has been overwhelmingly positive, and many are looking forward to coming together to celebrate this exciting event. This event is a wonderful opportunity to build community, celebrate the spirit of the game, and bring people together from across Niagara-on-the-Lake. We are grateful for the support and collaboration that has made this event possible and look forward to sharing an afternoon of excitement, friendship, and celebration with everyone who attends." – **Lead Coordinator of the Farmworker Hub, Brittney Kranz**

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