



NEWS RELEASE

Niagara-on-the-Lake to Spark Holiday Joy with Annual Christmas Parade

For Immediate Release

October 21, 2025

The Town of Niagara-on-the-Lake and its Christmas Parade Committee are looking forward to the annual Christmas Parade in Old Town to be held on Saturday, December 13, 2025, starting at 11:00 a.m.

The Parade will start at the intersection of King and Centre Street in Old Town and travel along Castlereagh, Wellington, Byron/Prideaux, Simcoe and Queen Streets. A copy of the [parade route](#) is available on the Town's website.

Parade Buttons

Buttons are sold each year to help offset the parade's operating costs, particularly the significant expenses associated with the bands, which are fully funded by private donations. Your purchase directly supports the continuation of this beloved tradition.

Buttons are available for purchase at select locations throughout Niagara-on-the-Lake. Don't miss your chance to own a piece of this year's parade while supporting an important community event! More details are coming soon.

Supporting the Parade

We greatly appreciate any commercial or private donations to support the parade. Donations can be made by sending payments to the Christmas Parade Committee at:

- Christmas Parade Committee, PO Box 100, Virgil, ON, L0S 1T0
- Alternatively, donations can be dropped off at the Town's Administration Building located at 1593 Four Mile Creek Road, Virgil.

Participate

Join the fun and participate in the magic by entering a float in the Parade! This is a great opportunity to showcase your creativity, spread holiday joy, and become an integral part of a wonderful community tradition. Whether you're a local business, a community group, or just passionate about spreading cheer, we welcome your unique contribution to make this year's Parade truly special.

Those wishing to participate in the Parade are invited to complete the [Parade Entry Form](#) on the Town's website by December 3, 2025. Submission is free.

Parking

Those wishing to attend the Parade are reminded that parking is very limited on Parade Day as certain streets will be closed. Please plan ahead when preparing to enjoy the day with your family and friends.

We look forward to seeing you at the annual Niagara-on-the-Lake Christmas Parade! Learn more on the [Town's website](#).

Quotes



“The Christmas Parade is one of Niagara-on-the-Lake’s most cherished traditions, bringing neighbours, families, and visitors together to celebrate the joy and spirit of the season. We look forward to welcoming everyone to experience the magic that makes our community so special.” – **Lord Mayor Gary Zalepa**

“Each year, the parade showcases the incredible creativity and community pride of Niagara-on-the-Lake. Thank you to the Christmas Parade Committee for their efforts each year in organizing this special occasion.” – **CAO Nick Ruller**

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