



NEWS RELEASE

Advancing Niagara-on-the-Lake's Strategic Vision: Welcoming Koppert Canada to Our Community

For Immediate Release

November 11, 2024

The Town of Niagara-on-the-Lake is pleased to welcome Koppert Canada to its growing business community, as announced by Lord Mayor Zalepa at the recent Council Meeting. This addition reflects Council's commitment to attracting diverse businesses, strengthening the tax base, and advancing a shared vision of a Vibrant and Complete Community, an important pillar of their Strategic Plan.

Koppert contributes to better health for people and the planet. In partnership with nature, they make agriculture healthier, safer, and more productive. Their presence will add to Niagara-on-the-Lake's farming traditions, expand our tax base, and support local farmers through innovative technology.

Council's Strategic Plan values preserving the community's farming roots while encouraging new businesses. Koppert's focus on sustainable agriculture aligns with these goals. By bringing in new farming technology, Koppert will support our farmers, improve crop production, and encourage environmentally friendly practices. This partnership strengthens Niagara-on-the-Lake's economy and highlights our Town as a leader in sustainable farming.

The Town invites you to join us in giving Koppert a warm welcome!

Quotes:

"The arrival of Koppert shows real progress in Council's Strategic Plan and our commitment to bringing in new businesses and diversifying our tax base. This isn't just about growth; it's about building a place where both businesses and residents can succeed. Welcome, Koppert!" - **Lord Mayor Gary Zalepa**

"Welcoming Koppert to Niagara-on-the-Lake is an exciting step in our efforts to grow our community's economy. We are dedicated to creating a place where businesses can



succeed and give back to the community. Thank you to our dedicated Staff, whose efforts were instrumental in bringing this valuable addition to our community.” – **CAO Bruce Zvaniga**

“I am thrilled to welcome Koppert Canada to our community. This investment not only adds variety to our economic landscape but strengthens our agricultural roots, aligning with our commitment to fostering a diverse and resilient local economy. We look forward to seeing the positive impact Koppert will bring to Niagara-on-the-Lake.” - **Economic Development Officer Ashleigh Myers**

“Koppert Canada is excited to make Niagara-on-the-Lake our new home! This location was ideal because of its agricultural roots, access to vendor services, quality infrastructure, and quality of living for our employees and partners. We look forward to becoming an active member of the community giving back to a region that has been so kind to us.” – **Koppert Canada General Manager David Neal**

About Koppert Canada

Koppert ensures sustainable cultivation for food crops and ornamental plants. Together with growers and in partnership with nature, we work to make agricultural and horticultural products healthy, safe, productive and resilient. We achieve this by using natural enemies to combat pest infestations, bumblebees for natural pollination, and natural products that support and strengthen the crops both above and underground. Restoring and protecting vital ecosystems in a natural way is the basis for healthy crops and a balanced environment.

Media contact:

Marah Minor, Communications Coordinator

905-468-3266 | communications@notl.com