



MEDIA RELEASE

Lord Mayor Zalepa's Holiday Card Design Contest Calls on Young Artists to Participate

For Immediate Release

October 10, 2024

Lord Mayor Zalepa is inviting children up to 13 years of age to participate in his Holiday Card Design Contest. The winner's artwork will be featured on the Town's official holiday greeting cards.

This exciting opportunity allows local youth to showcase their creativity and spread the holiday spirit through their designs.

Contest Details:

- **Eligibility:** Open to Niagara-on-the-Lake children aged 13 and under
- **Deadline for Submissions:** Wednesday, November 8, 2024
- **Number of Winning Designs:** Lord Mayor Zalepa will select three winning designs.
- **Theme:** Participants are encouraged to capture the holiday spirit of Niagara-on-the-Lake through a community-themed design.

Three chosen winners will have their artwork printed on the Town's official holiday card. They will also be invited to a ceremony at the December Council Meeting, where they will be presented with their box of cards and a certificate and awarded a complimentary skating pass for the season.

How to Enter:

- Create an original design that reflects the Town of Niagara-on-the-Lake's holiday season using your medium of choice (i.e., crayon, paint, etc.). The design should be horizontally oriented and fit half of an 8.5x11-inch piece of paper.
- Include the artist's name, age, and contact information.
- Submit entries by email via communication@notl.com or drop them off in person at the Town Administration Building (1593 Four Mile Creek Road, Virgil).

Let's get into the holiday spirit, Niagara-on-the-Lake! We can't wait to see your designs.



Quotes

"The arts hold a special place in our Town and play an important role in encouraging creativity in youth from all over. I am looking forward to seeing how our youth capture the holiday spirit of Niagara-on-the-Lake through this design contest. Good luck to all participants!" – **Lord Mayor Gary Zalepa**

"By participating in this contest, young people have the opportunity to showcase their creativity and feel more connected to their town. The Town is excited to celebrate youth talents and highlight their contributions through this contest, reinforcing the importance of youth involvement in our community." **CAO Bruce Zvaniga**

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