



## MEDIA RELEASE

# Niagara-on-the-Lake Launches Play in the Park Initiative

For Immediate Release

July 5, 2024

From July 8 to August 29, the Town is excited to host its “Play in the Park” initiative, a free, unstructured drop-in program to engage children, youth, and adults in outdoor play.

A “Play in the Park” branded vehicle with portable playground equipment will travel throughout Niagara-on-the-Lake to bring sports and activities directly to your favourite community parks! All skill levels and abilities are welcome, and registration is not required. Participants under six years of age must be accompanied and supervised by a caregiver (14 years of age or older) at all times.

“Play in the Park is an exciting program that brings sports to our community,” stated Lord Mayor Gary Zalepa. “By travelling through various parks in Niagara-on-the-Lake, we’re ensuring that our youth have access to free play opportunities right in their neighbourhoods. This initiative exemplifies our commitment to enhancing programming and making it accessible to all residents, furthering Council’s Strategic Plan.”

The schedule is as follows:

	Monday	Tuesday	Wednesday	Thursday
<b>Morning Session</b> 9:00 a.m. to 12:00 p.m.	<b>Sparky’s Park</b> 199 Tanbark Road	<b>Chautauqua Park</b> 4 Addison Avenue	<b>Queenston Village Common</b> 76 Queenston Street	<b>Sparky’s Park</b> 199 Tanbark Road
<b>Afternoon Session</b> 1:00 to 4:00 p.m.	<b>Niagara-on-the-Green Park</b> 56 Young Crescent	<b>Virgil Sports Park</b> 1565 Four Mile Creek Road	<b>Memorial Park</b> 370 King Street	<b>Virgil Sports Park</b> 1565 Four Mile Creek Road

Simply show up at the park, locate the “Play in the Park” branded vehicle and Town Staff wearing a “Program Staff” t-shirt, and play! Equipment will facilitate activities such



as soccer, basketball, spike ball, badminton, frisbee, bocchia, disc golf, lacrosse, volleyball, baseball, corn hole, ultimate frisbee and more.

“Thank you to our dedicated Parks and Recreation Staff for their efforts in organizing the Play in the Park initiative. This wonderful program exemplifies the spirit of community and collaboration,” stated CAO Bruce Zvaniga. “I encourage everyone to come out and experience the joy our parks offer.”

For more information and a full “Play in the Park” calendar, please visit <https://www.notl.com/recreation-events/programs-activities/recreation-programs-children-teens-family>

If you have a question about this program, please email [programs@notl.com](mailto:programs@notl.com) or call 905-468-4FUN (4386).

*For immediate alerts, follow the Town of Niagara-on-the-Lake on Facebook, Twitter, and Instagram.*

**Media contact:**

**Marah Minor, Communications Coordinator**  
905-468-3266 | [communications@notl.com](mailto:communications@notl.com)