

By-law Division

1593 Four Mile Creek Road P.O. Box 100, Virgil, ON LOS 1T0 905-468-3266 •

Fax: 905-468-2959

www.notl.com

April 12, 2023

TO: Heritage District Business Owners

RE: Enforcement of Town Sign By-law

Hello, Heritage District Business Owner,

Thank you for choosing Niagara-on-the-Lake as a place to conduct business. Your business is an essential contributor to our Town's economic prosperity, and your dedication and service to our community and beyond are valuable and appreciated.

As we transition to the bustling spring and summer season, the Town wishes to inform business owners that the <u>Town's Sign By-law</u> (By-law 4586-12) will once again be enforced.

Section 5.03 of this By-law states that all signs within the Queen-Picton Zone require a Heritage Permit and a Sign Permit prior to display, except Temporary Signs, which require a Sign Permit only. Sandwich Board Signs (A-Frame) are not permitted in the Queen-Picton Zone as indicated in Schedule "B" of the By-law.

If signs are found in the Queen-Picton area that do not have a Heritage Permit or a Sign Permit or are prohibited signs within that Zone, business owners may be subject to a penalty of \$350.00.

- Sign Permit Applications can be found by visiting the Town of Niagara-on-the-Lake's website at www.notl.com/sign-permit-application.
- General Sign Permit information can be found at www.notl.com/sign-by-law.
- Heritage Permit information can be found at www.notl.com/heritage-planning.

If you have any questions about the information provided, please contact bylaw@notl.com.

Thank you for your cooperation, and we wish you a wonderful and successful spring and summer season.

Sincerely,

Erin Montanaro, Supervisor of By-law Enforcement 906-486-3266 | bylaw@notl.com