

# **MEDIA RELEASE**

# Niagara-on-the-Lake Wins Third Place for Year of the Garden at CIB National Conference

### For Immediate Release

October 31, 2022

At the recent 28th Communities in Bloom National & International Awards Ceremonies held in Victoria, British Columbia, the Town of Niagara-on-the-Lake had the honour of receiving third place for the Year of the Garden.

Communities in Bloom is a volunteer and partnership-driven charitable organization that aims to inspire all communities to enhance the quality of life and the environment through people and plants to create community pride.

The Year of the Garden 2022 is a Centennial Celebration of Canada's horticulture sector, celebrating Canada's rich garden heritage and vibrant garden culture and creating important legacies for a sustainable future.

"The Communities in Bloom Committee are proud of the continuing achievements in celebrating gardening and all its many facets," stated Vicky Downes, CIB Committee Chair. "The award for celebrating the Year of the Garden 2022 included a beautiful sign at the entrance to Queen Street and more than 21,000 red plantings, which was the colour chosen for this initiative. Although the red plants were intermingled with the many other varieties that the Town Staff cultivate all season long, they were certainly front and centre."

This award ceremony honoured municipalities across Canada, the United States, Belgium, Ireland, Italy, and Slovenia.

Niagara-on-the-Lake has been participating in this award ceremony since 2015. The following are the awards the Town has received in previous years:

### 2015

- Provincial: 5 Blooms Special Mention Partnerships with Business and Town in Floral Displays
- o Criteria Award: Landscape



- 2016
  - National: 5 Blooms Silver Recognition for Community Involvement
  - Outstanding Achievement Award Landscape
- 2017
  - International: 5 Blooms Gold Recognition for Volunteer Leadership
  - Outstanding Achievement Award: Floral Displays
- 2018
  - Participated in the Circle of Excellence
  - Outstanding Achievement Award: Heritage Conservation
- 2019
  - Participated in the Circle of Excellence: Non-Evaluated
- 2020
  - Special Edition Participant
- 2021
  - Virtual Edition Participant

"I am delighted to see Niagara-on-the-Lake again recognized for its dedication to beautiful gardens. Town staff, residents and community groups are devoted to their gardens and beautifying the Town," stated CAO Marnie Cluckie. "Driving through the streets of Town at any season is a pleasure, in large part thanks to those in the community with a passion for horticulture. In the context of climate change and environmental stewardship, Niagara-on-the-Lake can be proud of its efforts in enhancing green spaces and nurturing environmental sustainability. On behalf of Town Council and Staff, thank you to Communities in Bloom for recognizing Niagara-on-the-Lake."

For more information about this award, please click <u>here</u>. For more information about Communities in Bloom, please visit <u>https://www.communitiesinbloom.ca/</u>.

For immediate alerts, follow the Town of Niagara-on-the-Lake on <u>Facebook</u>, <u>Twitter</u>, and <u>Instagram</u>.

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